

CASUAL MALL LEASING AT THE PINES ELANORA



ABOUT US

Exciting casual leasing opportunities exist at The Pines Elanora, a top performing, sub regional shopping centre located on the Southern Gold Coast.

Key anchor tenants include Aldi, Coles, Kmart, Woolworths and Petbarn, along with a dedicated fresh food precinct support by over 90 specialty Retailers.

The Pines Elanora is one of Queensland's top three sub regional shopping centres with over 4.7 million visitors annually¹. The centre is the largest within the Primary Trade Area and services a population of over 51,000². The trade area is expenditure is projected to increase by 3.8% annually to over \$2.4B within the coming decade³.

DEMOGRAPHICS

TOTAL TRADE AREA¹

- 170,700 residents estimated
- 1.3% annual growth

MAIN TRADE AREA (MTA)⁴

- 90,000 residents estimated
- Approximately \$18,272 on retail expenditure p.a.
- 56% of population are families with children
- 25% of population are couples with no children
- 79% of population shop at The Pines Elanora
- 36 centre visits per annum on average (sub regional benchmark is 19-34)

LOCAL INFORMATION

- 10 Primary Schools in MTA
- 2 High Schools in MTA
- 2 Private Schools in MTA
- 2 Universities in MTA

CENTRE SNAPSHOT



1500+
carparks (700 undercover)



33,160m²
Gross Lettable Area



\$256M
Centre MAT Sales (inc. GST)



\$166M
Centre Majors MAT Sales (inc. GST)



\$9,082
Centre Specialty PSM (approx.)



\$78
Centre Average Spend (inc. GST)



CASUAL LEASING SITES



Site	Size (m)	Power	Mon-Sun	Thur-Sat	One Day
1	2x3	Yes	\$750	\$550	\$270
2	2x3	Yes	\$900	\$650	N/A
3	3x3	Yes	\$950	\$700	N/A
5A	3x3	Yes	\$950	\$700	N/A
5B	3x3	Yes	\$950	\$700	N/A
6	8x3	Yes	\$1700	N/A	N/A
7	2x4	No	\$920	\$700	N/A
8	2x3	No	\$900	\$650	N/A
10	2x4	Yes	\$950	\$700	N/A
11	2x3	Yes	\$900	\$650	N/A

TERMS AND CONDITIONS

Please note that the points below are a summary of some of the terms and conditions. Full terms and conditions will be provided with the Casual Leasing Agreement.

- All prices quoted are exclusive of GST and are subject to change without notice.
- Seasonal lease loading fees apply.
- Payments must be made 7 days prior to the commencement of the lease.
- A Lessee must provide a current Certificate of Currency with a minimum \$20 million Public Liability Insurance.
- Height restrictions of 1.5m apply for all site displays and no A-frame signage is permitted.
- Only two staff are permitted to work per Centre site, including trainees and managers.
- Staff must not approach or greet customers outside the lease line and are expected to sign a Code of Conduct agreement.
- Casual leasing staff are required to park in dedicated staff parking areas only.
- Unethical products such as counterfeit goods or goods made from endangered animals, or dangerous to the environment will not be allowed to be sold in the Centre.
- All Retailers including CML are required to trade Centre Core Trading Hours.

1 - Estimated foot traffic as at December 2020

2 - May 2021 Customer Q Centre report from Quantum (June 2021)

3 - The Pines Elanora updated trade area analysis August 2017 by MacroPlan Dimasi

4 - May 2021 Q Centre Report from Quantum (June 2021)

For further information or to book a casual leasing site, please contact:

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